Mariella Carbone
Regione Umbria

Therapeutic Bio-diversity. Nature, Landscape, Arts and Therapy
The GREEN environment is a basic resource for the region.

But Umbria is not “only” green: is a land where the landscape is highly characterized and where the relation between the resources and the environment is essential.
Region Umbria is now focusing on the healing power of the green areas through several initiatives aimed at enhancing both the environment and the wellness of the people.

This kind of investigations on landscape complexity will allegedly returns some useful tools to consciously design green areas.
Therapeutic park is a project promoted by the regional Directorate headed by Paolo Papa in collaboration with the health care institutions.

Is a framework project aimed at combining:

- LANDSCAPE ENHANCEMENT
- NATURE PROTECTION
- HEALTH AND WELLNESS PURPOSES

From Therapeutic park to Therapeutic Bio-diversity

FIRST STEP: A previous photography project has brought the parks into the hospitals

SECOND STEP: The facilities move into the parks (ecootherapy)

THIRD STEP: an initiative on the “remedial” meaning and value of landscape interpretation (therapeutic bio-diversity)
international seminar

BIO-DIVERSITÀ TERAPEUTICA.
Natura, Paesaggio, Arte e terapia
Esperienze a confronto
20 novembre
CERP - sala conferenze
PHOTOGRAPHY intended as a way to return the word to the “emarginated” or fragile people. 
A tool to reactivate perception and stimulate communication. 
A process of self-consciousness

The “tools” of the festival:
- Pictures exhibition
- Workshop of Social photography and Photo-therapy
- Meetings with artists
- Books presentations
- Project COSMORAMA
A project of Social Photography by LuceGrigia association from Perugia that involves four towns (Perugia, Modena, Catania, Pesaro) to investigate the relation between the human being and his landscape and how do they both influence and generate each other.

We all have a camera but not many can produce a meaning.
An image is good if communicates a content, enriches the beholder, clearly expresses ones message.
The human being explores the environment with all his senses and give it a meaning.

Some pictures from **COSMORAMA** project made by the special people (mentally ill, drug addicted, immigrants, ..)
It’s essential to rebuild the “image culture”, to use this culture to communicate by reading and to open oneself through a detail.

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The landscape becomes a place of memories
International seminar

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Programma

**Fernanda Cecchini** – Assessore Agricoltura Regione Umbria

Apertura lavori

**Paolo Papa** - Dir. Sistemi Naturalistici e Zootecnia, Ambito di coordinamento Agricoltura, cultura e turismo

**Antonello Turchetti** - direttore artistico PerugiaSocialPhotoFest

**Antonio Perelli** - Direzione Sanità Regione Umbria, Dirigente Servizio Accreditamento e valutazione di qualità

Interventi

**Adriana Ghersi** (Ricercatrice università di Genova) - Bio-diversità e paesaggi terapeutici

**Barbara Pasquariello** (Lag – Cooperativa Sociale di Vignola)

Progetto Cosmorama (paesaggi da un mondo plurale)

**Richard Ingersoll** (Syracuse University di Firenze, Politecnico di Milano)

“Eat the City”: orti urbani per curare la città

Esperienze internazionali

**Franz Gruber** (Direttore di Die Garten Tulln) _ Parchi terapeutici in Austria

Esperienze Umbre

**Mariagrazia Possenti** Responsabile sezioni Aree protette e progettazione integrata.

Regione Umbria - Il progetto di parco terapeutico in Umbria

**Sandro Paoloni** Natura, Sport e Terapia _ progetto “La canoa è per tutti” Canoa Club di Città di Castello

Dibattito

**Modera**: **Mariella Carbone**

Regione Umbria, responsabile della Sezione valorizzazione sistemi paesaggistici
Starting from the resources and the ongoing initiatives to improve them both is the concept behind the implementation project we are working on.

The initiative we want to develop to affect the regional laws and plans is “Orti urbani” (urban vegetable gardens) which will be introduced by ANCI (the National Association of Italian Municipalities).
Implementation project abstract

Umbria has a territory rich in resources and a very characterized landscape; parks and gardens are generally part of complexes where the relationship with the environment is essential. The legislation, the plans and the regional programmes are the base whose effectiveness can be evaluated through the design of a project. The project, in turn, will help to affect the mentioned tools with new ideas and contents to improve the managing of the territory. The inspirations coming from the projects and initiatives in progress give the opportunity to think about the possible models to test. A good governance and participation are useful tools to improve and develop the project. It is possible to identify the elements that may characterize the project and define the overall strategy starting from the integration of local resources and grounding on their potential of development of the three pillars of Hybrid Parks (social, economic and environmental). On the basis of this structure, it will be possible to identify areas on which to concentrate integrated actions, initiatives and events to make the project effective.