



Hybrid Parks Conference, Workshop, Study and ISG Meeting
13th – 15th May 2013

Monday 13th May 2013 – Conference and Workshop

- 07.50 Coach travel to Quarry Bank Mill
- Please ensure you are waiting outside your hotel. Sue Foster, Welcome Manager from Marketing Cheshire (+44 (0) 7946 715282) will be on the coach to welcome you
- Pick up locations
- 07.50 Holiday Inn Express (delegates staying at Oddfellows please walk down the hill to this hotel for collection, less than 5 minutes)
- 08.00 Crowne Plaza Hotel
- 08.10 Queen Hotel (delegates staying at the Mill Hotel please walk to this hotel for collection, only a 5 minute walk)
- 09.00 Arrive Quarry Bank Mill, Styal, Wilmslow, Cheshire, SK9 4LA
www.nationaltrust.org.uk/quarrybank
- Tea & Coffee on arrival
- 09.15 Welcome by Councillor Stuart Parker, Portfolio Holder for Culture and Recreation, Cheshire West and Chester Council
- 09.30 Welcome by Hybrid Parks Chairman, Alan Thornley & Christian Gruessen, Project Coordinator
- 09.40 Sam Youd, Chair of Cheshire Gardens of Distinction will set out agenda for the 3 days
- 09.45 Guest Expert – Stephen Bennett, Director of Shows at Royal Horticultural Society
- Overview of the show at Tatton Park, importance of the RHS for the education, social inclusion, horticultural heritage and impact on visitor economy

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- 10.30 Guest Expert – Martin Moss, Senior Advisor at Natural England
- Green Infrastructure – A UK perspective. Embedding an understanding of a Green Infrastructure approach and developing the potential for ‘GI’ at a national, regional and local scale
- 11.00 Guest Expert – Charlie Seward, Director of Growth and Prosperity at Cheshire West and Chester Council
- The Weaver Valley Total Environment Pilot Project – Green Infrastructure in Action
- Developing an approach to the delivery of the Hybrid Parks concept in Cheshire West using green spaces to add value and widen benefits
- 11.30 Tour of Gardens with General Manager and Head Gardener. This 18th Century house and gardens is a fantastic example of forward thinking from owner Samuel Greg (social consideration)
- 12.30 Lunch
- 14.00 Workshop with guest expert – Tim Smit, Eden Project
- Tim will provide an overview of the success of the Eden Project from economic benefits, community engagement and education. Opening up a garden to new audiences. Facilitate workshop and discussion
- 16.30 Workshop close
- 17.00 Return by coach to Chester. Delegates attending the ISG meeting will go straight to the meeting with no return to hotels but delegates not attending will be returned to their hotel
- 18.30 ISG Meeting at Town Hall, Northgate Street, Chester, CH1 2HJ
www.alturl.com/38kb6

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- 19.00 A tour guide will be waiting at your hotel reception to escort you to the Town Hall as follows:
Steve Shakeshaft, Blue Badge Guide (+44 (0) 7770 934 582):
19.00 Holiday Inn Express
19.10 Oddfellows
19.20 Crowne Plaza
- Gerry Tighe, Blue Badge Guide (+44 (0) 7817 702 161)
19.00 The Queen
19.10 The Mill Hotel
- 19.30 Drinks reception in Town Hall, Northgate Street, Chester, CH1 2HJ
www.alturl.com/38kb6
- 20.15 Depart for evening dinner at Oddfellows
- 20.30 Dinner in Oddfellows, Chester, 20 Lower Bridge Street, Chester, CH1 1RS
www.oddfellowschester.com

Tuesday 14th May 2013 – Study Tour

- 07.50 Coach travel to Cholmondeley Castle
- Please ensure you are waiting outside your hotel. Sue Foster, Welcome Manager from Marketing Cheshire (+44 (0) 7946 715282) will be on the coach to welcome you
- Pick up locations
- 07.50 Holiday Inn Express (delegates staying at Oddfellows please walk down the hill to this hotel for collection, less than 5 minutes)
- 08.00 Crowne Plaza Hotel
- 08.10 Queen Hotel (delegates staying at the Mill Hotel please walk to this hotel for collection, only a 5 minute walk)

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- 09.00 Arrive at Cholmondeley Castle, Malpas, Cheshire, SY14 8AH
www.cholmondeleycastle.com
- Presentation by James Hall, Estate Manager providing an overview of successful approach to turning the estate and gardens around to an extremely profitable garden from events to planting
- Lady Cholmondeley will join the group for morning coffee
- 11.30 Depart for Northwich
- 12.15 Northwich Woodlands – The Heart of the Weaver Valley
- Welcome by Green Spaces Team, Cheshire West & Chester Council
- 12.30 Lunch at Anderton Boat Lift
- Anderton Boat Lift, Lift Lane, Anderton , Northwich, CW9 6FW
www.canalrivertrust.org.uk/anderton-boat-lift
- 13.45 Discover the Northwich Woodlands on foot, on two wheels, on three wheels and on water with Cheshire West & Chester Council's Green Spaces team
- This extensive area of open space on the urban fringe of Northwich provides a Hybrid Parks living legacy for the 21st Century born out of the industrial revolution of the 19th Century. A range of activities will include a trip on the historic Anderton Boat Lift, a remarkable feat of Victorian engineering
- 16.00 Explore Cheshire by boat to Hunts Lock
- 17.30 Depart for Chester by coach. Delegates will be returned to their hotel
- 20.00 Dinner at Restaurant 1539 overlooking Chester Racecourse, Chester CH1 2LY
www.restaurant1539.co.uk

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Wednesday 15th May 2013 – Study Tour and End of Conference

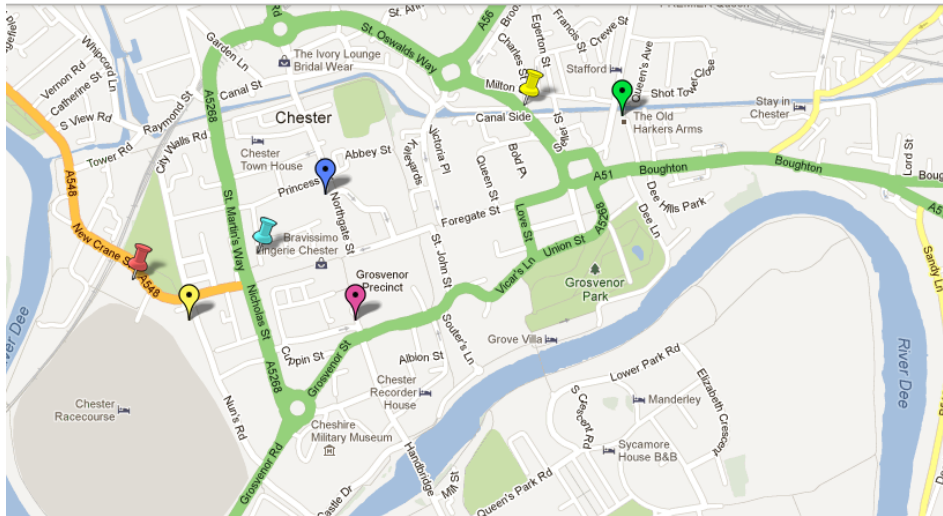
- 08.00 ISG Meeting at The Queen Hotel, City Road, Chester, CH1 3AH
www.bestwestern.co.uk/hotels/queen-hotel-chester
- 09.00 Meet at The Queen Hotel, City Road, Chester, CH1 3AH
www.bestwestern.co.uk/hotels/queen-hotel-chester
- Tea & Coffee on arrival
- 09.15 Grosvenor Park – ‘Hybrid’ restoration of a Victorian urban park...fit for the 21st Century
- Cheshire West and Chester Council’s Green Spaces project team provides an overview of the major restoration of Chester’s premier urban green space. Heritage is at the heart of the project but objectives are multi-faceted
- 09.45 Walk to Grosvenor Park, Grosvenor Park Road, Chester, Cheshire, CH1 1QQ
www.visitchester.com/things-to-do/grosvenor-park
- Enjoy a tour of the park led by Cheshire West and Chester Council’s project team
- 11.00 Depart for Ness Botanic Gardens by coach, Neston Rd, Ness, Neston CH64 4AY
www.nessgardens.org.uk
- 11.30 Arrive Ness Gardens Botanic Gardens. Tea & Coffee on arrival
- 11.45 Guest Expert – Kevin Reid, Director of Ness Botanic Gardens
- Presentation on the value of Botanical Gardens, presenting a paper on health, wellbeing and commercial benefits
- 12.30 Lunch
- 13.30 Guest Expert – Jude Stansfield, Mental Health and Wellbeing Programme Manager Cheshire and Merseyside Public Health Network (ChaMPs)
- Towards a ‘Natural Health Service’...a Total Environment perspective









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- 14.00 Guest Expert – John Handley OBE, Emeritus Professor, School of Environment and Development at Manchester University
- A personal perspective on the development of a multi-functional role for Parks and looking forward towards a sustainable future for Green Spaces
- 14.30 ISG meeting or tour of garden
- 16.00 End of conference.
- Transfer to Chester by coach drop off at hotels or Chester Train Station
- 20.00 Informal dinner at Harkers, 1 Russell St, Chester, Cheshire CH3 5AL
www.brunningandprice.co.uk/harkers
- Delegates to pay for their own meal.

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Itinerary Location Map



-  Chester Town Hall
-  Oddfellows
-  Harkers
-  Restaurant 1539
-  Holiday Inn Express Chester Racecourse
-  Best Western Premier Queen Hotel
-  Crowne Plaza Chester
-  The Mill Hotel

Getting Here

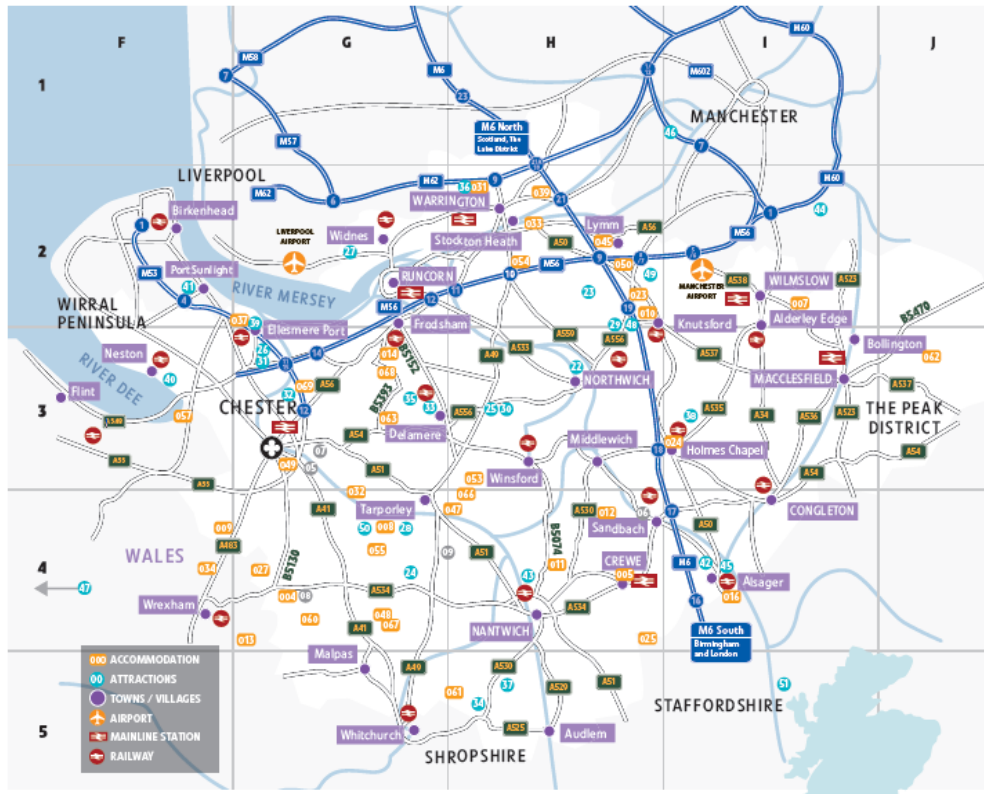
Chester is within easy reach of major air, rail and road links. The best airports are either Liverpool or Manchester. Transfer time from both is 45 – 50 minutes.

A taxi will be around £40 - £50 or you can jump on a train from either airport, check out www.thetrainline.com

Useful local Chester taxi telephone numbers Abbey Taxi +44 (0) 1244 318 318 and King Cabs +44 (0) 1244 343 343.

Alternatively, if you do fly to London Heathrow or London Gatwick you can catch a direct train from London Euston train station to Chester. The trains run hourly, the best website to check times is www.virgintrains.co.uk

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Where to Stay

We are pleased to offer Hybrid Parks partners' special accommodation rates in our selected hotels in Chester. Please visit www.visitchester.com/hybridparks to make your bookings.

We do hope you take full advantage!

If we can be of further assistance please contact +44 (0) 1244 405 626 or email Ashley Shacklady on a.shacklady@marketingcheshire.co.uk



Register your details!

Register your details! In order to confirm your attendance please register your details on the link below:

<http://cheshirehybridparks.eventbrite.com>

Contact details

If you have any question or queries please do get in touch with Caroline Hoppé either via +44 (0) 1244 405 638 or +44 (0) 77 3156 7488 or c.hoppe@marketingcheshire.co.uk