

Combining abilities, creating synergies, enhancing performances.

www.hybridparks.eu



HYBRID PARKS

What are the aims of Hybrid Parks?



Parks, both historic and modern, are intensively managed, high quality environments. It is the project's key objective to **reinforce parks** to better serve economic, social and environmental objectives within policies of **sustainable development** and **mitigation of climate change**.

The partnership includes many cities and regions successfully using parks in a wider policy context such as economic development, urban renewal, rural diversification and protection of cultural heritage, landscapes and environment. Partners acknowledge the need to **achieve additional economic, social and environmental benefits** to diminish the risks of decline

caused by conflicting demands, budget reductions etc. They agree that climate change will affect parks directly, but will also **raise their value in mitigation strategies**.

Hybrid Parks was inspired by the European Garden Heritage Network (www.eghn.eu), but involves new subjects and partners.

What are the main activities of Hybrid Parks?



According to its objectives, Hybrid Parks will **use the experiences and resources** of the partnership for individual and inter-related activities covering the three pillars of sustainability.

Policies employing parks for economic, environmental or social development and related good practice examples are

investigated in **two workshops** each. Seven **best practice studies** include "Economy: Tourism and urban (re)development", "Social: Widening the audience" and "Environment: Public awareness". Study tours to the UK (economic focus), Sweden (social focus) and Lower Austria (environmental focus) and **open conferences** further support exchange and policy development.

Based on the above, **partners, stakeholders and experts** will investigate how to combine these approaches and policies to further increase the contributions of parks to sustainable urban and regional development and mitigation strategies. This "**Hybrid Parks Model**" will be central to the **final report**.

How can others contribute and benefit?



The partnership is devoted to **including a wider audience**, to fostering the **professional exchange** and to making all major **outcomes available** for the development of innovative policies and actions elsewhere. With the “Hybrid Parks Model” the partnership will deliver a **hands-on summary** of the experiences made and of the outcomes achieved. The model may

act as a guideline for the **future management of parks and gardens** in Europe and for their contributions to sustainable local and regional development policies.

Already now, **first good practice reports, working papers, studies** etc. that feed into the model are available from www.hybridparks.eu. New items

will be added frequently.

The conferences are **open to the public** and will be announced accordingly. Presentations by **external experts** and Call for Papers widen the professional exchange and transfer of innovative approaches. Upon request, professionals may also be invited to join the workshops.

What exactly is INTERREG IVC?



INTERREG IVC is dedicated to helping regions of Europe **work together**, sharing their experiences to find **solutions to common problems**. Funded by the European Regional Development Fund (ERDF), it aims to improve the effectiveness of the EU's Structural Funds.

Regional and local authorities have a vital role to play in the achievements of the EU's strategies for growth, jobs and **sustainable development**. That's why INTERREG IVC focuses on these themes. EUR 302 million is available for project funding under two priorities: Innovation and the Knowledge Economy, and **Environment & Risk Prevention**.

A **wealth of knowledge and potential solutions** are also on hand for regional policy-makers. Discover more about INTERREG IVC and the projects it funds on www.interreg4c.eu.



16 partners in 10 countries. The contacts of Hybrid Parks.

Schloss Dyck Foundation. Centre for Garden Art & Landscape Design

41363 Juechen (Germany), www.stiftung-schloss-dyck.de

State Chancellery of North Rhine-Westphalia

40219 Duesseldorf (Germany), www.nrw.de/landesregierung/staatskanzlei

Rhineland Regional Council (LVR)

50679 Koeln (Germany), www.lvr.de

The Regional Association of Westphalia-Lippe (LWL)

48133 Muenster (Germany), www.lwl.org

Municipality of Linköping

58181 Linköping (Sweden), www.linkoping.se

Municipality of Lund

22100 Lund (Sweden), www.lund.se

Paola Local Council

PLA 1075 Paola (Malta), www.paolalocalcouncil.org

Silesian Botanical Garden

43-190 Mikolow (Poland), www.sibg.org.pl

University of Turku

20014 Turku (Finland), www.utu.fi

Region of South Aegean

85100 Rhodes (Greece), www.pnai.gov.gr

Regione Umbria - Direzione regionale Risorsa Umbria

0600 Perugia (Italy), www.regione.umbria.it

Regione Emilia-Romagna - Direzione Generale Programmazione territoriale e negoziata, intensa

40127 Bologna (Italy), www.regione.emilia-romagna.it/paesaggi/

Garden Platform Lower Austria

3100 St.Poelten (Austria), www.diegaerten.at

Environmental Protection Association Citizen and Environment, Department Nature in the Garden

3100 St. Poelten (Austria), www.naturimgarten.at

Association of Parks and Gardens in Brittany

35000 Rennes (France), www.apjb.org

Cheshire West and Chester Council

CH1 2N Chester (UK), www.cheshirewestandchester.gov.uk

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