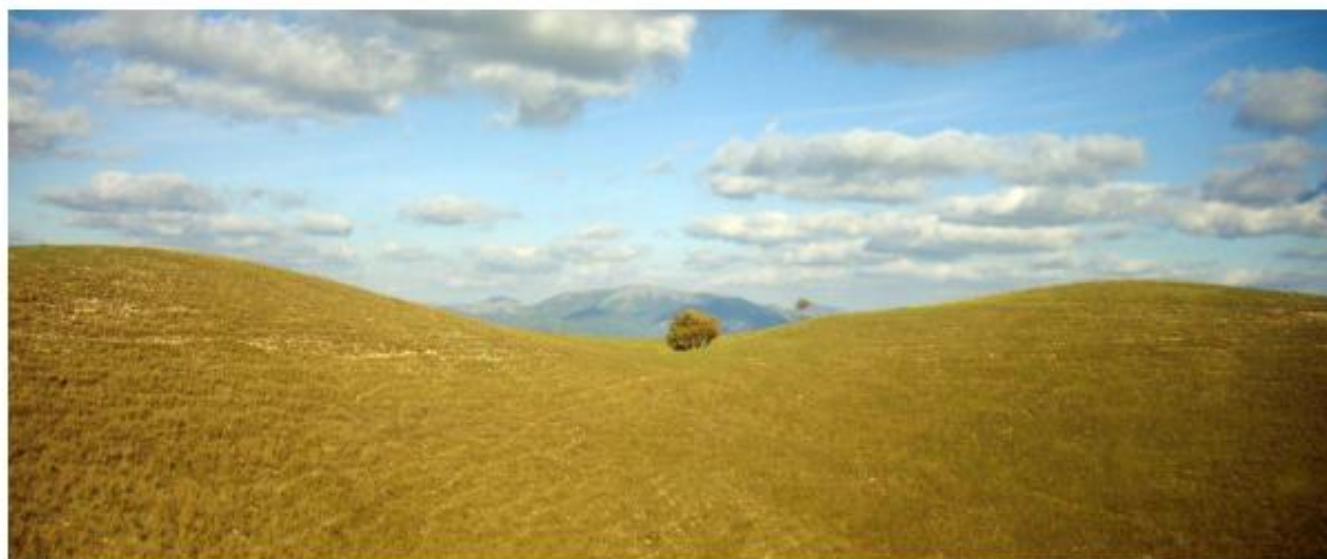


Thursday 7th November 2013 |

**Mariella Carbone**

Regione Umbria

*Therapeutic Bio-diversity. Nature, Landscape, Arts and Therapy*





The **GREEN** environment is a basic resource for the region.

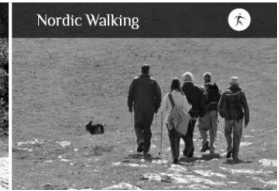
But Umbria is not “only” green :  
is a land where the landscape is highly characterized and where the relation between the resources and the environment is **essential**



**Mariella Carbone**  
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## Parchi attivi

PRATICA SPORTIVA SOSTENIBILE PER LA  
CONSERVAZIONE E VALORIZZAZIONE DEI PARCHI E DEI SITI NATURA 2000



Region Umbria is now focusing on the **healing power** of the green areas through several initiatives aimed at enhancing both the environment and the wellness of the people.

This kind of investigations on landscape complexity will allegedly returns some useful tools to consciously design green areas

International seminar



BIO-DIVERSITÀ TERAPEUTICA.





**Therapeutic park** is a project promoted by the regional Directorate headed by Paolo Papa in collaboration with the health care institutions.

Is a framework project aimed at combining:

- LANDSCAPE ENHANCEMENT
- NATURE PROTECTION
- HEALTH AND WELLNESS PURPOSES

## From **Therapeutic park** to **Therapeutic Bio-diversity**

FIRST STEP: A previous photography project has brought the parks into the hospitals

SECOND STEP: The facilities move into the parks (ecotherapy)

THIRD STEP: an initiative on the “remedial” meaning and value of landscape interpretation (*therapeutic bio-diversity*)

International seminar



BIO-DIVERSITÀ TERAPEUTICA.



*international  
seminar*



BIO-*DIVERSITÀ* TERAPEUTICA.

Natura, Paesaggio, Arte e terapia

Esperienze a confronto

20 novembre

CERP – sala conferenze

Mariella Carbone

Regione Umbria

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PERUGIA  
SOCIAL  
PHOTO  
FEST

2013 FESTIVAL is on  
**DIS-HUMAN** concept

**DIS** is the prefix used in the most  
negative or critical meanings

**HUMAN** to point attention on  
marginal realities to bring them  
back to social inclusion. A coming  
out from a close self to a human  
territory

PHOTOGRAPHY intended as a way to return the word to the  
“emarginated” or fragile people.

A tool to reactivate perception and stimulate communication.

A process of self-consciousness

The “tools” of the festival:

- Pictures exhibition
- Workshop of *Social photography* and *Photo-therapy*
- Meetings with artists
- Books presentations
- Project **COSMORAMA**





**COSMORAMA**

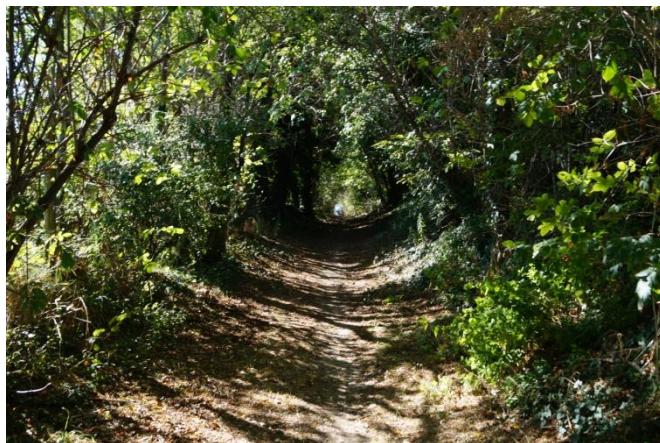
LANDSCAPES FROM A PLURAL WORLD

A project of Social Photography by LuceGrigia association from Perugia that involves four towns (Perugia, Modena, Catania, Pesaro) to investigate the relation between the human being and his landscape and how do they both influence and generate each other.

We all have a camera but not many can **produce a meaning**

An image is good if communicates a content, enriches the beholder, clearly expresses ones message..





The human being explores the environment with all his senses and give it a meaning

Some pictures from **COSMORAMA** project made by the special people (mentally ill, drug addicted, immigrants, ..)

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Regione Umbria

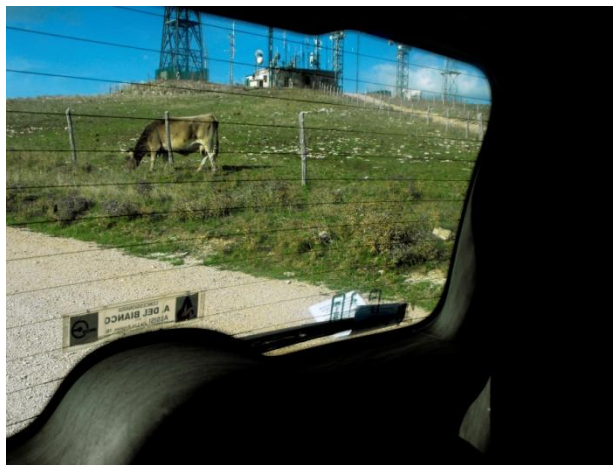
*Therapeutic Bio-diversity. Nature, Landscape, Arts and Therapy*





It's essential to rebuild the "image culture", to use this culture to communicate by reading and to open one self through a detail

Some pictures from **COSMORAMA** project made by the special people (mentally ill, drug addicted, immigrants, ..)



The landscape becomes a place of memories

Some pictures from **COSMORAMA** project made by the special people (mentally ill, drug addicted, immigrants, ..)

International seminar

## BIO-DIVERSITÀ TERAPEUTICA

Natura, Paesaggio, Arte e terapia *Esperienze a confronto*

20 November 2013 PERUGIA

CERP – Sala conferenze

### Programma

**Fernanda Cecchini** – Assessore Agricoltura Regione Umbria

Apertura lavori

**Paolo Papa** - Dir. Sistemi Naturalistici e Zootecnia, Ambito di coordinamento Agricoltura, cultura e turismo

**Antonello Turchetti** - direttore artistico PerugiaSocialPhotoFest

**Antonio Perelli** - Direzione Sanità Regione Umbria, Dirigente Servizio Accreditamento e valutazione di qualità

Interventi

**Adriana Gherzi** ( Ricercatrice università di Genova) - **Bio-diversità e paesaggi terapeutici**

**Barbara Pasquariello** (Lag – Cooperativa Sociale di Vignola)

**Progetto Cosmorama\_(paesaggi da un mondo plurale)**

**Richard Ingersoll** (Syracuse University di Firenze, Politecnico di Milano)

**“Eat the City”:** orti urbani per curare la città

Esperienze internazionali

**Franz Gruber** (Direttore di Die Garten Tulln) \_ **Parchi terapeutici in Austria**

Esperienze Umbre

**Mariagrazia Possenti** Responsabile sezioni Aree protette e progettazione integrata.

Regione Umbria - **Il progetto di parco terapeutico in Umbria**

**Sandro Paoloni** Natura, Sport e Terapia\_progetto **“La canoa è per tutti”** Canoa Club di Città di Castello

Dibattito

Modera : **Mariella Carbone**

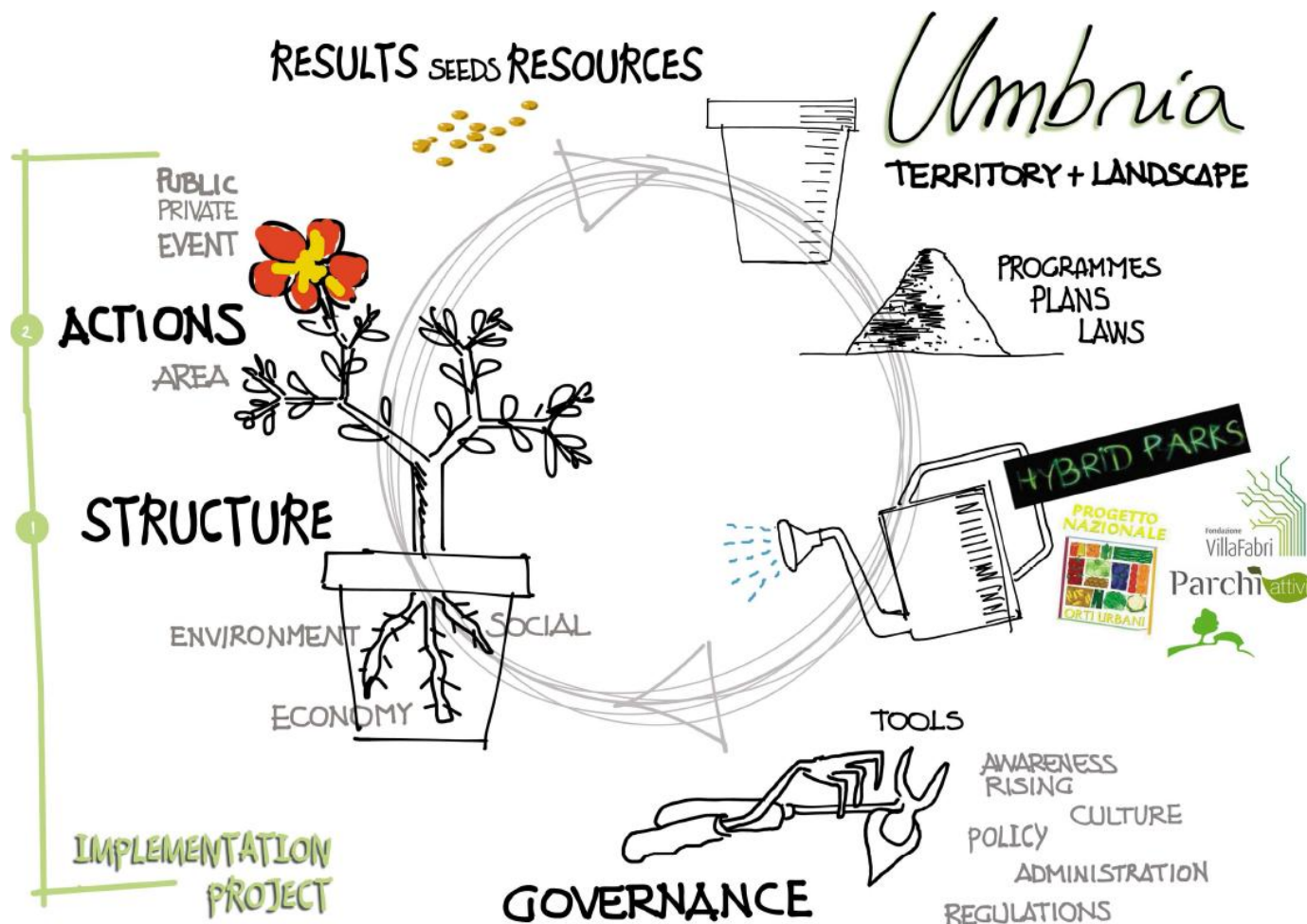
Regione Umbria, responsabile della Sezione valorizzazione sistemi paesaggistici

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Starting from the resources and the ongoing initiatives to improve them both is the concept behind the implementation project we are working on

The initiative we want to develop to affect the regional laws and plans is "Orti urbani" (urban vegetable gardens) which will be introduced by ANCI (the National Association of Italian Municipalities)



# PROGETTO NAZIONALE

### Implementation project abstract

Umbria has a territory rich in resources and a very characterized landscape; parks and gardens are generally part of complexes where the relationship with the environment is essential.

The legislation, the plans and the regional programmes are the base whose effectiveness can be evaluated through the design of a project.

The project, in turn, will help to affect the mentioned tools with new ideas and contents to improve the managing of the territory.

The inspirations coming from the projects and initiatives in progress give the opportunity to think about the possible models to test.

A good governance and participation are useful tools to improve and develop the project.

It is possible to identify the elements that may characterize the project and define the overall strategy starting from the integration of local resources and grounding on their potential of development of the three pillars of Hybrid Parks (social, economic and environmental).

On the basis of this structure, it will be possible to identify areas on which to concentrate integrated actions, initiatives and events to make the project effective.

