



**Hybrid Parks Conference, Workshop, Study and ISG Meeting  
13<sup>th</sup> – 15<sup>th</sup> May 2013**

**Monday 13<sup>th</sup> May 2013 – Conference**

- 9.00 Arrive Quarry Bank Mill. Tea & Coffee on arrival.
- 09.15 Welcome by **Clr Herbert Manley, Cheshire West & Chester Council**
- 09.30 Welcome by Hybrid Parks **Chairman, Alan Thornley**
- 09.40 **Caroline Hoppé, Marketing Cheshire Project Manager** will set out agenda for the next couple of days
- 09.45 Guest Expert – **Stephen Bennett, Director of Shows at Royal Horticultural Society**
- Overview of the show at Tatton Park, importance of the RHS for the education, social inclusion, horticultural heritage and impact on visitor economy
- 10.30 Guest Expert – **Martin Moss, Senior Advisor at Natural Natural England**
- A national expert on the use of green infrastructure. Review of UK concepts - how we use green infrastructure and what does it mean to us? How is green infrastructure being conveyed in Cheshire
- 11.00 Guest Expert – **Charlie Seward, Director of Regeneration and Culture at Cheshire West and Cheshire Council**
- Overview of the umbrella approach to green infrastructure. Case study of the Weaver Valley developments – Total Environment Project. Focusing on:
- Mini projects 1 – Total Environment Health Project: revealing how Cheshire is engaging with health practitioners to utilise our parks and green spaces for alternative health treatments.



Mini project 2 – Sustainable Urban Drainage: explanation of the tools and techniques and planning requirements for urban developers to safely implement sustainable drainage scheme.

Mini project 3 – Woodland Allotments: potential of developing woodland allotments for alternative energy supplies and engaging a wider audience to enjoy the green space. Top tips on how to roll out scheme and engage with the local community.

- 11.30 **Tour of Gardens with General Manager and Head Gardener.** This 18<sup>th</sup> Century house and gardens is a fantastic example of forward thinking from owner Samuel Greg (social consideration).
- 12.30 **Lunch**
- 14.00 Workshop with guest expert – **Tim Smit, Eden Project**
- Tim will provide an overview of the success of the Eden Project from economic benefits, community engagement and education and discussion how you open up a garden to new audiences.
- Tim will facilitate a workshop and discussion around points draw from his initial presentation.
- 16.30 Depart for Chester. Drop delegates off at hotels.
- 18.15 **ISG Meeting at Marketing Cheshire's offices, 1<sup>st</sup> Floor, West Wing Offices, Station Road, Chester, CH13NT**
- 19.15 ISG members walk to Town Hall
- 19.30 **Drinks reception** in Town Hall hosted by Cheshire West & Chester Council
- 20.00 - 20.30 **Dinner in Oddfellows, Chester**

# HYBRID PARKS

## Tuesday 14<sup>th</sup> May 2013 – Study Tour

- 08.00 Coach to start collecting delegates from hotels. Route tbc.
- 09.00 Arrive at **Cholmondeley Castle**
- Presentation by **James Hall, Estate Manager** providing an overview of the successful approach to turning the estate and gardens around
- Lady Cholmondeley** will join the group for morning coffee
- 11.30 Depart for Northwich, Cheshire
- 12.15 Jump on-board a delightful **narrow boat** which will take you along the canal from Northwich to the Anderton Boat Lift a spectacular Victorian boat lift. Soak up views of the Cheshire landscape whilst hearing about the green space developments on route.
- 13.00 **Lunch at Anderton Boat Lift**
- 14.00 Depart for a **study tour** on green infrastructure in the Weaver Valley hosted by the Green Spaces Team from Cheshire West & Chester Council
- 17.30 Depart for Chester. Drop delegates off at hotels.
- 20.00 Dinner at **Restaurant 1539** overlooking **Chester racecourse**

# HYBRID PARKS

## Wednesday 15<sup>th</sup> May 2013 – Study Tour and Conference

- 08.00            **ISG Meeting at The Queen Hotel, Chester**
- 09.00            Meet at **The Queen Hotel**, Chester. Tea & Coffee on arrival
- 09.15            Presentation about **The Grosvenor Park** by the Green Spaces Team Project Team
- 09.45            **Walk to Grosvenor Park.** Enjoy a tour of the park from a Green Spaces Team member
- 11.00            **Depart for Ness Botanic Gardens**
- 11.30            Arrive **Ness Gardens Botanic Gardens**. Tea & Coffee on arrival.
- 11.45            Guest Expert – **Kevin Reid Director of Ness Botanic Gardens**
- Presentation on the value of Botanical Gardens, presenting a paper on health, well being and commercial benefits
- 12.30            Lunch
- 14.00            Guest Expert
- 14.30            **ISG meeting or tour of the garden with Head Gardener**
- 16.00            **End of conference.** Transfer to Chester train station or hotels.
- 20.00            Informal dinner to be taken at Harkers (15-20 people). Delegates to pay for their own meal.

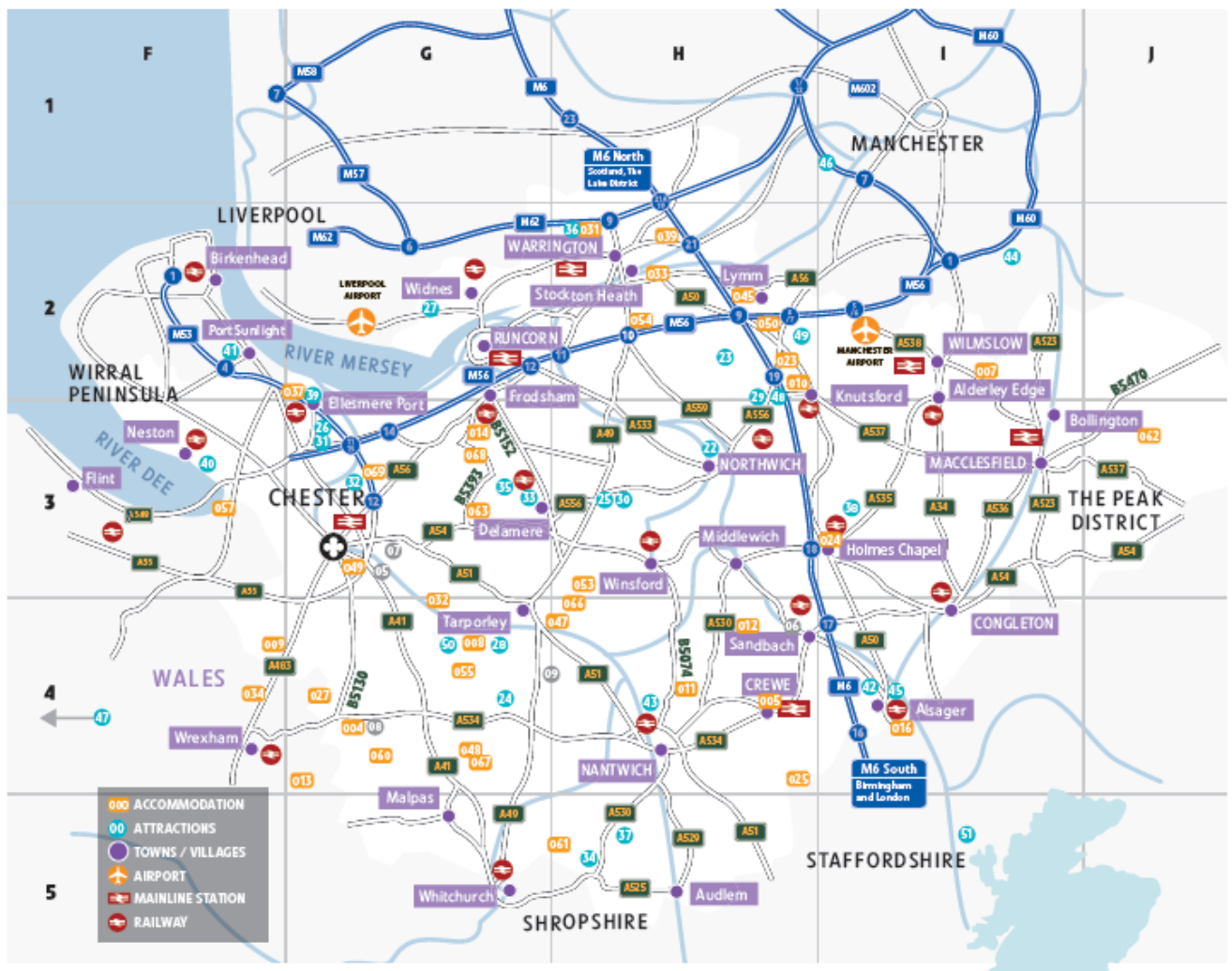
# HYBRID PARKS

## Getting here

Chester is within easy reach of major air, rail and road links. The best airports are either **Liverpool** or **Manchester**. Transfer time from both is 45 – 50minutes.

A **taxi** will be around £40 - £50 or you can jump on a **train** from either airport, check out [www.thetrainline.com](http://www.thetrainline.com)

Alternatively, if you do fly to **London Heathrow** or **London Gatwick** you can catch a direct train from **London Euston** train station to Chester. The trains run hourly, the best website to check times is [www.virgintrains.co.uk](http://www.virgintrains.co.uk)





### Where to stay

We are pleased to offer Hybrid Parks partners' special accommodation rates in our selected hotels in Chester. Please visit [www.visitchester.com/hybridparks](http://www.visitchester.com/hybridparks) to make your bookings.

We do hope you take full advantage! If we can be of further assistance please contact +44 (0) 1244 405 626 or email Ashley Shacklady on [a.shacklady@marketingcheshire.co.uk](mailto:a.shacklady@marketingcheshire.co.uk)

### Register your details!

To help us keep track of who is coming along, please register your details on the link below :

<http://cheshirehybridparks.eventbrite.com>

### Contact details

If you have any question or queries please do get in touch with Caroline Hoppé either via +44 (0) 1244 405 638 or +44 (0) 77 3156 7488 or [c.hoppe@marketingcheshire.co.uk](mailto:c.hoppe@marketingcheshire.co.uk)