

# Final Conference ■■■■■

**INTERREG IVC 2014, September 15th and 16th**  
**2012 - 2014** **Cologne, Germany**

Rhineland Regional Council (LVR)  
LVR-Landeshaus, Kennedy-Ufer 2, 50679 Cologne



## THE HYBRID PARKS MODEL - STEP ONE:

**The future of parks , gardens and green infrastructure**

**Jens Spanjer, Christian Grüßen**

There will be

no good

hybrid parks

without

good parks.

Will we have  
enough good parks,  
gardens and other public green spaces  
in the future  
to develop  
(some of them) as  
hybrid parks?

8

trends and issues  
that make us

optimistic.

6

trends and issues  
that make us

uneasy.

8

trends and issues  
that make us

optimistic.

**0 1:**

**The public invests in green.**

The public  
invests in green.





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invests in green.



**O 2:**

**The public supports  
green spaces  
and fights for them.**

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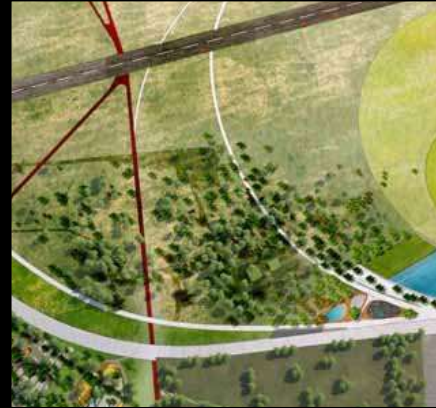
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The public supports green spaces and fights for them.



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**0 3:**

**Public parks and gardens  
are not  
“on sale” or “closed”.**

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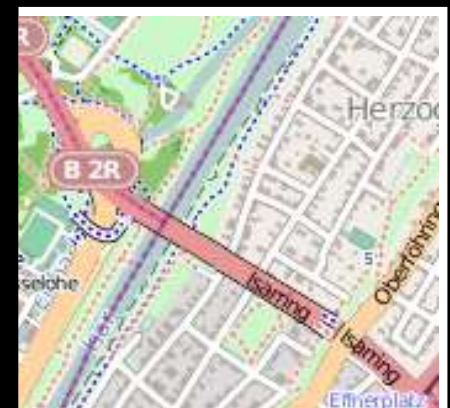


**Public parks and  
gardens are not  
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Public parks and gardens are not “on sale” or “closed”.



**O 4:**

**Money spend for  
parks and gardens is a  
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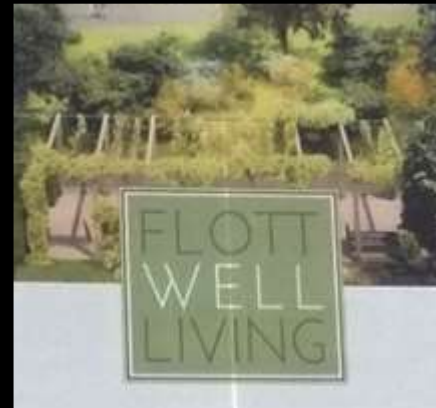
**Statistic  
evidence**

**Money spend  
for parks and  
gardens is a  
profitable  
investment.**

**Overcoming the  
“language”  
problem**



Money spend  
for parks and  
gardens is a  
profitable  
investment.



Property values

**Money spend  
for parks and  
gardens is a  
profitable  
investment.**



**Also a  
profitable  
Social  
investment**



**0 5:**

**Urban revitalisation and  
competition of cities  
counts on  
new public realm.**

**Urban  
revitalisation  
and  
competition of  
cities counts on  
new public  
realm.**

**Revitalisation of  
the Ruhr region  
was based on  
Innovative parks  
and gardens.**



**Urban  
revitalisation  
and  
competition of  
cities counts on  
new public  
realm.**



**Lyon – Rhone  
River Bank**

**New York – High  
Line**

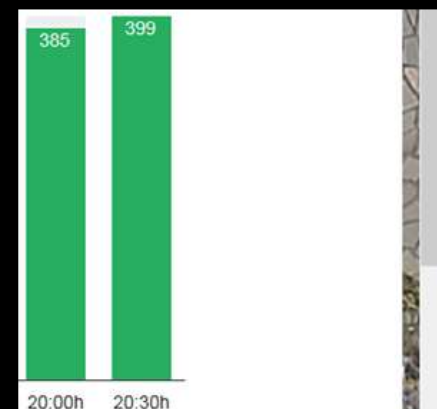
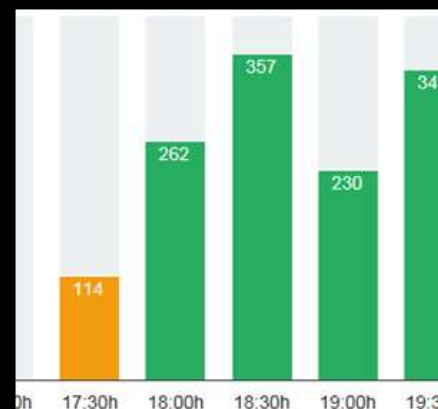
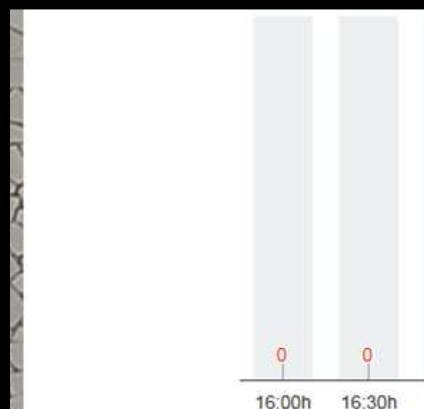
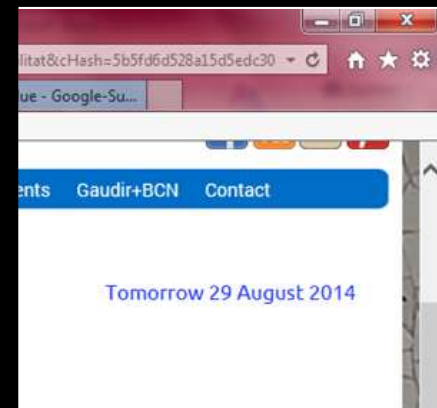
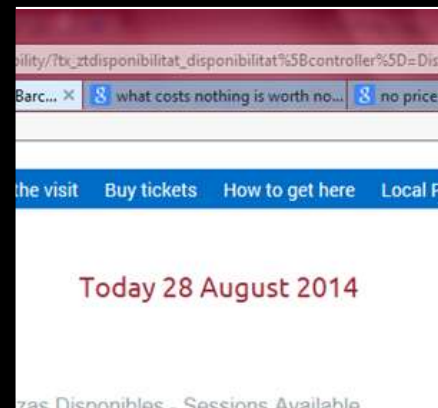
**Urban  
revitalisation  
and  
competition of  
cities counts on  
new public  
realm.**

**Singapore  
invested more  
than 300 billion  
Euro in parks and  
gardens  
—  
and some of the  
best locations**

**0 6:**

**Visitors accept  
fees for heritage parks  
if it is good value.**

Visitors accept fees for heritage parks if it is good value.



Real time ticket information at Park Güell –

Admission prices at Hampton Court

Ticket information	
Palace, Maze & Gardens ticket	
Your ticket includes access to the palace, maze and gardens, plus a multi-language audio guide, costumed guided tours, children's activity trails, entry to a living Tudor world, the Young Henry VIII exhibition and much more!	
For visits 1 March 2014 - 28 February 2015	
Adult	

Ticket information	
palace, maze and gardens, plus a multi-language audio guide, costumed guided tours, children's activity trails, entry to a living Tudor world, the Young Henry VIII exhibition and much more!	
	Gate price*
	£18.20

Ticket information	
palace, maze and gardens, plus a multi-language audio guide, costumed guided tours, children's activity trails, entry to a living Tudor world, the Young Henry VIII exhibition and much more!	
	Online rate
	£17.05

**07:**

**We have good  
professional standards,  
skills and commitment.**



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professional  
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**0 8:**

**Climate change will raise  
the value of green and  
positive opportunity for change.**

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change.

Lutz Meltzer

## Consideration of Climate Change in the Design of Parks and Open Spaces

A study within the framework of the  
INTERREG IVC Project 'Hybrid Parks'  
commissioned by the State Chancelor  
the State of North Rhine-Westphalia

ity of



HYBRID PARKS





6

trends and issues  
that make us

uneasy.

# U 1:

**Climate change  
is an increasing risk for  
existing quality.**

# U 2:

**An increasing share of the  
population is not interested in  
the environment.**

**U 3:**

**There have been  
and will be  
budget cuts.**

# U 4:

**Studies show  
a narrow age range  
and socio/economic range.**

# U 5:

Many parks are  
not easily accessible,  
particularly heritage sites.

# U 6:

**Some new sites favour  
“aesthetics” rather than  
plants, people and usability.**