

# Widening the audience

## Hybridparks, Köln 15-16/9

Sustainable development of urban areas using the park and urban gardening as a platform and a tool for social integration and user participation.

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# Civil dialouge & user participation

*Plan-and Building Act (PBL 2011)*

”Promote a society with equal and good living conditions and a sound and sustainable living environment for people in todays society and for future generations.”

# The European Landscape Convention

- "Create a sustainable development based on balanced relationship between social needs, economy and environment."
- "Multifunctionality can create sustainable development..."
- "Holistic approach and that the citizens are involved..."



**“More flowers and love!”**

# Urban development

- Increasing populations in the cities
- Increasing immigrant populations
- Need for new social meetingplaces
- Need for rural context and contact with nature in the urban environment.
- Need for improvement in housingareas and peoples living conditions

# User involvement and social integration/Hybridparks examples

- Social gardens: Growing gardens for responsible production and consumption
- Changing user demands in City-parks and public gardens
- Garden as a link between nature and culture
- Parks as a social meeting place and for recreation for all social classes and all generations
- Therapeutic and healing; social and interactive
- Using urban gardening as a tool for user participation in changing processes



















Our aim:

Using parks to connect people with each other and to connect urban citizens with nature and culture in social and healthy context.