

Natur im Garten

"European Garden Association – Natur im Garten International"











History

- NPO, founded in 2012, activities started 2013 with general assembly in Munich
- the aim: lobbying in EU for the subject "ecological gardening"
- establishment in the funding instruments of the EU
- promotion of an ecology based garden culture in Europe







Background

- habitats close to nature are important for indigenous fauna and flora
- garden culture has influence on the environment





Purpose of the Association



- rising of awareness für ecological gardens and public green spaces
- through information and expert advise
- approaches: biodiversity, climate protection, life cycle assessment, touristic staging, health aspects, need for closeness to nature





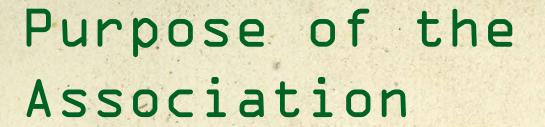
Purpose of the Association



further topics:

- circular economy
- use of plants that are robust and appropriate to the site
- reduction of the use of pesticides, chemical fertilisers and turf
- establishment of a green market





further topics:

- revitalisation of historic gardens
- garden tourism
- creation of know-how







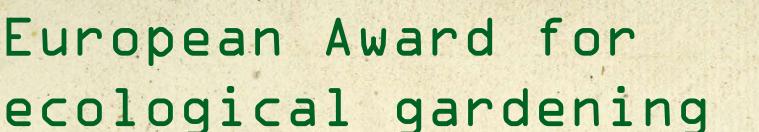


Members

European personalities from:

- Austria
- Germany
- Italy
- Poland
- Sweden
- Switzerland







awards outstanding, implemented projects and achievments of high quality

- innovative and sustainable role model projects
- focused on ecological gardening
- with transferral to the public
- near-natural designed and ecologically maintained
- enclosing social and economic aspects









Start is planned for March 2015

- promoter: "Natur im Garten" Lower Austria
- awarding authority: European Garden Association
- international jury of experts
- October 2015: first award presentation in Krems –
 Lower Austria









- based on "Hybrid Parks": "Green space benefits"
- aim: identification and valiation of benefits of gardens and public green spaces
- ecological, social, economic and cultural benefits
- comparison between conventional and sustainable cultivation





