HYBRIDPARKS

Combining abilities, creating synergies, enhancing performances.

Invitation

Parks, both historic and modern, are intensively managed, high quality **environments**. From 2012 to 2014 the partners, stakeholders and **experts** of Hybrid Parks investigated how to **combine** approaches and policies to further increase the **contributions** of parks to **sustainable urban** and regional development and mitigation **strategies**.

Workshops, conferences, excursions, good practice reports and case studies fostered the professional exchange to act as a guideline for the future management of parks and gardens in Europe. The Final Conference presents the unique resources of parks, the advantages of cooperation and the need to achieve additional economic, social and environmental benefits to attract more visitors using parks as comfort places.

Four tandems with speakers on behalf of all partners introducing the major outcomes with external experts, who will focus their view from outside on the project, will present the Hybrid Parks Model:

Final Conference **Final Conference Final Conference Final Final Conference Final Final Cologne**, Germany

Rhineland Regional Council (LVR) LVR-Landeshaus, Kennedy-Ufer 2, 50679 Cologne







www.hybridparks.eu

Hybrid Parks Final Conference — Monday, September, 15th

8.45 a.m.	Opening Program hosted by: Roswitha Arnold , Germany, Hybrid Parks LVR	
9.00 a.m.	Milena Karabaic Germany, Head of the LVR Department for Culture and Environment Katja Ecke Germany, JTS Finance Officer INTERREG IVC Alan Thornley UK, Chairman EU– INTERREG IVC Hybrid Parks	
10.00 a.m.	Kick off: Parks and Gard Philip Smith	dens – More than nice pictures United Kingdom CEO International Garden Photographer of the Year
10.30 a.m.	Urban (Re) Developmen Wolfgang Rembierz and Evamaria Küppers-Ullrich Dr. Roland Bernecker	t Germany, Hybrid Parks Partner Germany, Secretary–General German Commission for UNESCO
11.30 a.m.	Coffee break	
11.45 a.m.	Environment: Public Aw Dr. Pawel Kojs Todd Forrest	areness Poland, Hybrid Parks Partner Silesian Botanical Garden USA, Arthur Ross Vice President for Horticulture and Living Collections The New York Botanical Garden
12.45 p.m.	Hybrid Parks Model Summary I: Urban (Re) Development and EnvironmentJens SpanjerGermany, Hybrid Parks Leadpartner Schloss Dyck FoundationChristian GruessenGermany, Hybrid Parks Project Manager	
1.15 p.m.	Lunch	

2.15 – 6.30 p.m. Excursion: Green Belt of Cologne, Jewish Quarter, Cologne Cathedral







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Hybrid Parks Final Conference -Tuesday, September, 16th

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9.45 a.m.	Opening	
10.00 a.m.	Social: Widening the Au Cecilia Liljedahl Michele Mellara	dience Sweden, Hybrid Parks Partner Consultant Italy, Film-maker and Director
11.00 a.m.	Coffee break	
11.15 a.m.	Culture: Protection of H Geoffroy de Longuemar Ed Bennis	eritage France, Hybrid Parks Partner UK, Landscape Architect Manchester Metropolitan University, University of Novi Sad, Serbia
12.15 a.m.	Hybrid Parks Model Summary II:Social and CultureJens SpanjerGermany, Hybrid Parks Leadpartner	
	Christian Gruessen	Schloss Dyck Foundation Germany, Hybrid Parks Project Manager
12.45 p.m.	peak values: Parks from from France to Poland Alan Thornley	Finland to Malta, UK, Chairman Hybrid Parks
1.00 p.m.	Lunch	
2.00 - 6.30 p.m.	Excursion: Königswinter, Schlosspark Drachenburg	

The Conference will be in English and simultaneously translated into German. Also the guided tours were offered in both languages.









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